



MEDIANE

Media in Europe for Diversity Inclusiveness *Media en Europe pour une Diversité Inclusive*

A 2013-2014 EUROPEAN UNION / COUNCIL OF EUROPE JOINT INITIATIVE
UNE INITIATIVE CONJOINTE 2013-2014 UNION EUROPEENNE / CONSEIL DE L'EUROPE

MEDIANE THEMATIC ENCOUNTERS **RENCONTRES THÉMATIQUES MEDIANE**

Diversity Inclusiveness
within Journalism & Media Training & Literacy
Pour une diversité inclusive
dans la formation & l'éducation aux media & au journalisme

BIOGRAPHIES

23 – 25 OCTOBER 13

GRAND HOTEL MEDITERRANEO

Lungarno del Tempio, 44

50121 Firenze - Italy

www.hotelmediterraneo.com

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Ben BACHMAIR - *Germany*

Visiting Professor

Institute of Education University of London - www.ben-bachmair.de



Emeritus Professor for Education and Media at the University of Kassel, Germany, Visiting Professor at the Institute of Education, University of London, founding member of the London Mobile Learning Group.

Born 1943, retired from Professorship at the University of Kassel 2008.

Brigitte BESSE - *France*

Maître de conférences associée / Associated lecturer / Head of TV department

IJBA - Institut de Journalisme de Bordeaux Aquitaine - www.ijba.u-bordeaux3.fr



L'IJBA, Institut de Journalisme de Bordeaux Aquitaine est l'une des 13 écoles reconnues par la profession. Elle forme chaque année 80 étudiants au Master professionnel de Journalisme.

Docteur en linguistique et sémiologue, spécialiste de l'argumentation et du rapport texte/image. Réalise des études socio-sémiologiques, notamment pour le CSA, et anime des séances de visionnage critique et/ou des ateliers d'écriture pour TF1, France télévisions, la RTBF, la TSR et l'INA. Elle est Maître de Conférence associée à l'Université de Bordeaux 3 et responsable du Département Télévision et de la formation continue à l'Institut de Journalisme de Bordeaux Aquitaine / PhD in linguistics and semiotics. Conducts socio-semiotic studies, including the CSA, and conducts sessions critical viewing and/or writing workshops for TF1, France TV, RTBF, TSR and INA. She is Senior Lecturer at the University of Bordeaux3 and Head of Television Department and Continuing Education at the Institute of Journalism Bordeaux Aquitaine.



Reynald BLION - *France*

Media & Diversity & Mediane Programme Manager / Programme Manager

Council of Europe - www.coe.int/mediane



The Council of Europe (CoE), based in Strasbourg (France), covers virtually the entire European continent, with its 47 member countries. Founded on 5 May 1949, the Council of Europe seeks to develop throughout Europe common and democratic principles based on the European Convention on Human Rights and other reference texts on the protection of individuals. The Council of Europe aims at creating a common democratic and legal area throughout the whole of the continent, ensuring respect for its fundamental values: human rights, democracy and the rule of law, which are the foundations of a tolerant and civilised society and indispensable for European stability, economic growth and social cohesion. The main objectives of the CoE are to protect human rights, pluralist democracy and the rule of law; to promote awareness and encourage the development of Europe's cultural identity and diversity; to find common solutions to the challenges facing European society; to consolidate democratic stability in Europe by backing political, legislative and constitutional reform.

Reynald BLION – Programme Manager - Since September 2008, Reynald Blion is Media & Diversity Manager for the Directorate General Democracy. Until December 2010, he has been responsible for the implementation of the Media & Diversity part of the Speak out against discrimination Campaign of the Council of Europe. Within the same Directorate General, he joined the Directorate Democratic Governance, Culture and Diversity and its Division Cultural Policy, Diversity and Intercultural Dialogue to manage the European Union / Council of Europe joint programme MARS – Media Against Racism in Sport; programme he conceived and developed on the basis of previous actions of the Council of Europe in these fields. He contributed, to several publishing as, for example, Tell us about diversity! A practical Approach to Intercultural Media Content, Strasbourg, Council of Europe, 2011, To fight against discrimination and for cultural diversity: a major challenge for the media in: Cavdar A., Yildirim A.B. (Eds), Hate Crimes and Hate Speech, Istanbul, The International Hrant Dink Foundation Publication, 2010, Europe's ethnic and diversity media in: C. Dientz, P. Stamen (Eds), Media on the move. Migrants and minorities in the media, Aachen, CAMECO, 2009, Ethnic media and diversity in Europe in: Georgiou M., Transnational lives and the media, Londres, Routledge, Aug. 07, Parler de l'autre / Parler d'ailleurs. De la visibilité à l'expression des diversités en Europe in: Rigoni I., Les bannis des media, Paris, Aux lieux d'être, May 07...



Daniel BONVOISIN - *Belgium*

Trainer

Media Animation - www.media-animation.be



L'association a pour but le développement d'une citoyenneté responsable à travers l'éducation critique du citoyen face à une société de la communication médiatisée. Elle vise à soutenir activement les initiatives, projets et institutions associatives, sociales éducatives ou culturelles tant en Communauté française de Belgique qu'au niveau européen et international, par la mise en œuvre d'actions et de services professionnels en communication pour le développement de la maîtrise critique des outils et techniques de communication au service de projets citoyens. L'association s'adresse principalement aux adultes, enseignants, animateurs, éducateurs, intervenants sociaux et culturels. Média Animation ASBL is the media and multimedia education resource centre for the Belgium French-speaking Community's private education. It is recognized and subsidized by the Minsitry of Education and Ministry of Culture. It is also a centre for vocational training. Média Animation was founded in 1972. It was granted crucial funding to implement research, information, training and educational publication. Média Animation's mission is to support operators in the field of education along two complementary action lines : Consultancy, audiovisual and multimedia production : professional production support to operators in the cultural and educational fields. Media and multimedia education : raising awareness with political authorities and education authorities, training teachers and educational mediators (social workers, educators,...), publishing educational works, setting up research actions.

Former foreign policy journalist and editor of a north/south relations magazine, I am, since 2006, working in Média Animation, a non profit association in the field of media literacy. I train and teach adult learners on media literacy matters and methods ; I write analysis ; I design pedagogic tools and I organize public events as a film festival dedicated to interculturality and the struggle against racism. More specifically, I am specialized on cinema and video games questions, new media and their impacts on the society, and intercultural and political matters. Ancien journaliste en relations internationales et rédacteur en chef d'une revue consacrée aux relations Nord/Sud, je travaille depuis 2006 à Média Animation, association d'éducation aux médias. J'y suis formateur d'enseignants et animateur de publics adultes sur l'éducation aux médias, je coordonne des publications et participe à la production des analyses et des études, je réalise des outils pédagogiques, essentiellement sur le cinéma, j'organise des évènements (comme des festivals de films) liés à l'éducation aux médias et à l'interculturalité. Plus largement, mes sujets privilégiés sont le cinéma, les jeux vidéo et les nouveaux médias, les représentations, les dimensions sociopolitiques et les questions interculturelles.



Paul BRADSHAW - *United Kingdom*

Reader

Birmingham City University - bcu.ac.uk



With a focus on innovation, creativity and enterprise, The Birmingham School of Media offers a wide range of courses, from undergraduate and postgraduate programmes to professional and short courses geared towards the media industry.

Paul Bradshaw runs the MA in Online Journalism at Birmingham City University, and is a Visiting Professor at City University's School of Journalism in London. He is the publisher of the influential Online Journalism Blog, and the co-founder of HelpMeInvestigate, an investigative journalism website funded by Channel 4 and Screen WM. He has written for Press Gazette, Journalism.co.uk, The Guardian and Telegraph Data Blogs, InPublishing, Nieman Reports and the Poynter Institute in the US. His books include the Online Journalism Handbook, with former Financial Times web editor Liisa Rohumaa, Scraping for Journalists, Magazine Editing, with John Morrish, and the longform ebook 8,000 Holes: How the 2012 Olympic Torch Relay Lost its Way. Other books which Bradshaw has contributed to include Investigative Journalism (second edition), Web Journalism: A New Form of Citizenship; and Citizen Journalism: Global Perspectives. Bradshaw has been listed in Journalism.co.uk's leading innovators in journalism and media and Poynter's most influential people in social media. In 2010, he was shortlisted for Multimedia Publisher of the Year and in 2011 ranked 9th in PeerIndex's list of the most influential UK journalists on Twitter.



Gianna CAPPELLO - *Italy*

President

MED - Associazione italiana educazione ai media e alla comunicazione



MED, the Italian Association for Media Education, is a non-profit organization established in 1996 by a group of academics, school teachers, educators and media professionals. Its aims are:

- To foster the collaboration among different stakeholders (youth, teachers, educators, researchers, policy makers, media professionals) so that each and every one may play an active part in the promotion of media education initiatives
- To promote critical thinking and creativity as strategies for more responsible and self-reflexive uses of the media
- To promote media education as a way to build active participation, digital citizenship, social inclusion
- To promote formation and training in media education issues of youth, adults, teachers, educators and media professionals.

For further information: <http://www.mediaeducationmed.it>

MED, l'Associazione italiana per l'educazione ai media, est une organisation à but non lucratif créée en 1996 par un groupe d'universitaires, enseignants, éducateurs et professionnels des médias. Ses objectifs sont les suivants:

- Favoriser la collaboration entre les différents acteurs (jeunes, enseignants, éducateurs, chercheurs, décideurs, professionnels des médias) de sorte que chacun peut jouer un rôle actif dans la promotion des initiatives d'éducation aux médias
- Promouvoir la pensée critique et la créativité comme stratégies pour des usages plus responsables et réfléchis des médias
- Promouvoir l'éducation aux médias comme un moyen de construire la participation active, la citoyenneté numérique, l'inclusion sociale
- Favoriser la formation et la formation aux questions de l'éducation aux médias des jeunes, des adultes, des éducateurs, des enseignants et des professionnels des médias. Pour plus d'informations: <http://www.mediaeducationmed.it>

Gianna Cappello teaches courses of Sociology of digital media and Sociology of education at the University of Palermo, both at graduate and undergraduate level. She is co-founder and current President of MED, the Italian Association for Media Education. Co-director of MED's journal "Media Education. Studi, Ricerche, Buone Pratiche". She has carried out several action-research projects at European and national level as well as training programs relating to Media education issues. She is currently collaborating with the Council of Europe Pestalozzi Program on a training module on "Respect - Responsible attitudes and behaviour in the virtual social space (RESP)".



Christophoros CHRISTOPHOROU - Cyprus

Assistant Professor of Communications

University of Nicosia - www.eklektor.org



The University of Nicosia, Cyprus is a private, independent, co-educational, equal opportunity institution of higher education, which offers undergraduate and postgraduate studies in communications, science, education, psychology, sociology, architecture and other studies, to students from around the world. The University developed from Intercollege, the largest college in Cyprus, founded in 1980. It gives emphasis on research and development, and it participates in tens of Europe funded and other projects. L' Université de Nicosie est un Université privée, indépendante qui offre des programmes d' Études en Communication, sciences, éducation, psychologie, droit, architecture et autres disciplines a des étudiants venants des quatre coins du monde. L' Université est issue d' Intercollege, l' établissement d'enseignement tertiaire le plus grand de Chypre, fondé en 1980. L' Université met l' accent sur la Recherche et le développement et elle participe a des dizaines de projets européens et autres.

Christophoros CHRISTOPHOROU studied Education in Cyprus and Paris and Political Science in Athens and Lille (France), where he obtained his Ph.D. He is assistant professor of Communication at the University of Nicosia; he has worked as a senior press officer in the Public Service, and as the first Director of the Cyprus Radio and Television Authority. He represented Cyprus in media experts groups at the EU, the Council of Europe and Eureka Audiovisual. He is actually a Council of Europe expert in media and elections. Christophorou published books and articles on political and electoral behaviour, les parties, elections and the media. Christophoros CHRISTOPHOROU a fait des études en Education a Chypre et Paris et en sciences politiques a Athens et a Lille (France), ou il a obtenu son doctorat 3e cycle. Il est professeur de Communication a l' Université de Nicosie; il a travaillé dans le service de presse du Service public, et comme premier Directeur de l' Autorité de Radio et Television de Chypre. Il a représenté chypre dans des groupes d' experts en media a l' UE, le Conseil de l' Europe et Eureka Audiovisuel. il est actuellement un expert extérieur du Conseil de l' Europe en media et elections. Il a publié de livres et des articles sur le comportement politique et électoral, les parties et les elections et le media.125



Pascale COLISSON - France

Responsable pédagogique en charge de la diversité

Institut Pratique du Journalisme - www.ipj.eu



L'institut pratique du journalisme, créée en 1978, par l'historien Pierre Miquel, président fondateur. L'IPJ est une école de journalisme reconnue (reconnaissance CPNEJ) et délivre un diplôme BAC + 5 ainsi qu'un master de journalisme de l'Université Paris-Dauphine. L'Université Paris Dauphine, créée en 1968, bénéficie dès sa création, d'une large autonomie en matière d'innovations scientifiques et pédagogiques, et développe un projet ambitieux fondé sur une offre de cursus cohérente, pluridisciplinaire, sélective et professionnalisée. Dauphine devient un grand établissement, en 2004. IPJ et Dauphine ont tissé des liens étroits, sur un plan pédagogique afin de permettre aux étudiants d'obtenir à l'issue de leur cursus, un double diplôme : Diplôme BAC + 5 d'IPJ et Master de journalisme de l'Université Paris Dauphine. IPJ et l'Université Paris Dauphine développent ensemble une politique active en matière de diversité, au travers de la Fondation Dauphine.

Depuis août 2012, j'ai intégré l'Institut Pratique de journalisme en tant que responsable pédagogique des M1 (première année), et je suis également en charge de la mission Égalité et diversité des chances. L'IPJ a été la première école de journalisme à ouvrir en 2004 une filière par alternance (sans concours mais sur entretiens et tests) et réfléchit à diversifier ses actions pour ouvrir la filière classique à plus de diversité sociale (aujourd'hui, cette filière compte 30% de boursiers). J'ai donc rejoint cette école après 25 années de pratique professionnelle. Journaliste de presse écrite et web, j'ai travaillé au sein de rédactions très diverses, en rythme quotidien, hebdo ou mensuel et je me suis plus particulièrement intéressée ces dernières années aux sujets économiques et sociaux dans le monde du travail. Mes thèmes de prédilection concernent la diversité, l'égalité professionnelle

et, de façon plus générale, la responsabilité sociale de l'entreprise. A ce titre, j'ai écrit de nombreux articles sur ces sujets, en particulier au sein de la rédaction de Courrier Cadres, où le thème de la diversité en entreprise était souvent abordé, en enquête et dossier de couverture, ainsi que pour Respect Magazine ou d'autres médias plus spécialisés sur le monde du travail comme Emploi Parlons Net. Auparavant, ma vie professionnelle m'a menée de postes en rédactions (Bayard, Presse, Paris Match) à des périodes en indépendante. Je suis restée dix ans (2000-2010) au sein du magazine Courrier Cadres, où je suis entrée pour créer les pages d'actualité avant de prendre en charge les enquêtes et dossiers de couverture et, en 2005, de lancer le site internet que j'ai dirigé jusqu'en juin 2010.



Stefano CUOMO - *Italy*

Consultant

University of Florence



The University of Florence can trace its origins to the Studium, which was established in 1321. In 1472 the Studium was moved to Pisa. In 1859, the University re-emerged as Istituto di Studi Superiori (Institute of Higher Education). In 1923 it was established as a public university (Royal Decree No. 2102/1923) and started its activities as a fully-fledged university.



Stefano Cuomo got his degree in Electronic Engineering cum laude at the University of Florence and a Ph. D. degree in Remote Sensing Engineering. He has been dealing with Innovation Management, particularly focused on technology transfer and advanced use of telematics. He has a long and proven experience in managing complex research project at national and European level, in research organisations as well as in private companies.

Matthew CUZNER - *United Kingdom*

Project Manager

British Film Institute - www.bfi.org.uk



The BFI combines cultural, creative and industrial roles, bringing together the BFI National Archive and BFI Reuben Library, film distribution, exhibition and education at BFI Southbank and BFI IMAX, publishing and festivals. Future Film is the BFI's programme for 15 - 25 year olds who love film. Our events focus on a different area of film or the industry and help young filmmakers learn more about

their craft. Within our partnership with the Doc Next Network, we strive for social justice and inclusive public opinion in Europe, through our common methodology that supports the ideas of access, free culture and expanded education in which (digital) media plays a crucial role.

Matthew Cuzner is a media-arts professional, originating from a theatre background, but currently working predominantly with film and visual media. He studied Drama, Applied Theatre and Education at the Royal Central School of Speech and Drama, and both during his degree and since, he has been facilitating theatre and film workshops with young people. Since 2011 he has worked at the British Film Institute leading their activities within the Doc Next Network, as well as helping co-ordinate the Future Film Programme for 15-25 year olds. He is passionate about art and visual media's role as a tool for social development, and this is at the core of the work he does.



Luciano DI MELE - *Italia*

National Secretary

MED



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Pour plus d'informations: <http://www.mediaeducationmed.it>

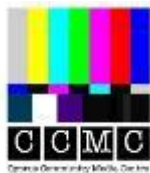
Luciano Di Mele, PhD, is researcher in Media Education and Technology of Education. He currently works at the International Telematic University UNINETTUNO of Rome where teaches Education and New Media. He got his PhD at the University of Rome "Sapienza" and prepared a dissertation about "Video production in the school". He has been working in several research projects on the use of the media in educational environments and on the didactics of media. He was senior expert and consultant in the European projects Energy Bits and News&You. He was lecturer at the Master Course in Media Education at the University of Rome "Sapienza". He is the National Secretary of MED (Italian Association for Media Education) and member of the Italian Committee for the Safer Internet Day.



Larry FERGESON - *Cyprus*

General Manager

CCMC - Cyprus Community Media Centre - www.cypruscommunitymedia.org



Established in 2009, the Cyprus Community Media Centre (CCMC) works to empower civil society organisations and community groups with the tools to communicate their message to a wider audience. Through training and dedicated production support, equipment loan and access to a state-of-the-art production studio, CCMC promotes the benefits of community-based media by giving people the skills to be in control of their own messages. We believe that through our work we can be an example of best practice, aiding the establishment of a vibrant community media sector in Cyprus.

Larry has a degree in broadcast communications from Texas State University and did his graduate studies in conflict resolution at Portland State University. He has years of experience in radio news reporting, magazine writing and working with international civil society organisations. His academic background includes an undergraduate degree in Broadcast Journalism from Texas State University and he did his graduate studies in Conflict Resolution at Portland State University. He has worked in many areas of media since 1990 for independent as well as corporate media. In Cyprus he strives for empowering a media literate society through community media. He has worked in different media organisations for the last 20 years. For the last 7 years he has been working to establish community media in Cyprus as a way



to transcend the ethnic divide and conflict between the two main communities in Cyprus. He also utilises community media as a way to raise awareness about and give voice to the immigrant communities in Cyprus so that diversity and non-discrimination are included in all media products as a way of being. Since 2010 he has been the general manager of the Cyprus Community Media Centre in Nicosia, Cyprus where he utilises his media and conflict resolution skills in his work to bridge the divisions between the conflicted communities of Cyprus.

Elisabeth FOTIADE - Romania

Programme Manager

Active Watch - www.activewatch.ro



ActiveWatch is a Romanian human rights organisation that fights for free communication in the public interest. ActiveWatch is engaged in a large array of activities, with an emphasis on human rights monitoring, advocacy, direct intervention, education and media research and collaborates with local and international NGOs. ActiveWatch has been working to promote media education ever since 1997. ActiveWatch published the first media education textbook in Romania in two editions, organises training courses in the media education field for teaching staff, conducted studies and workshops with students and teachers in general secondary schools and published supporting materials for teachers interested in promoting media and learning among students.

Nicoleta Fotiade is Program Manager of the Media Education and Research Program in ActiveWatch (local Romanian human rights NGO based in Bucharest). She graduated with a BA in Journalism and a MA in Communication from the University of Westminster, London (UK). She has been working in the field of media education, media research and elections for ten years. In her country, Nicoleta is committed to make media education available in schools in the teachers' training and students' instruction. She is involved in teachers' training, development of educational resources, workshops with children and youngsters and an advocate for media education in formal training.



Claire FRACHON - France

Journalist / Project Manager

Freelance / Europa Media Diversity

Claire Frachon, European Media Consultant based in Paris, was projects leader on media and diversity at Institut Panos Paris from 2005 to 2009. She was producer for PSB France 3, hosting the Saga-Cités programme with a network of 11 European TV. Claire launched a series of programmes on cultural diversity and migration in Europe. In addition to having organized a number of international events, Claire is author of *Télévisions d'Europe et Immigration* (Ina, La Documentation Française, 1993), *European Television and Ethnic Minorities* (John Libbey, Luton University, 1995), *Medias et Diversité, de la visibilité aux contenus* (Karthala, 2008), and *Media and Cultural Diversity in Europe and North America* (Karthala, 2009) / Claire Frachon, aujourd'hui consultante Médias basée à Paris, a été chef de projets sur les médias et la diversité à l'Institut Panos Paris de 2005 à 2009. Elle a été journaliste/productrice pour la chaîne publique France 3, émission Saga-Cités pour laquelle elle a animé avec l'UER un réseau de 11 chaînes publiques européennes. Elle a initié une série d'émissions sur les identités culturelles et l'immigration en Europe. Elle est également conceptrice de plusieurs rencontres internationales et co-auteur de « *Télévisions d'Europe et Immigration* » (Ina, La Documentation Française, 1993), « *European Television and Ethnic Minorities* » (John Libbey, Luton University, 1995) « *Médias et Diversité, de la visibilité aux contenus* » (Karthala, 2008) et « *Media and Cultural Diversity in Europe and North America* » (Karthala, 2009).



Suzanne FRANKS - *United Kingdom*

Professor of Journalism

City University



City University has one of the largest and oldest journalism programmes in the UK, with a distinguished set of alumni. The University, which is based on a series of campuses in the centre of London, prides itself upon its reputation for training in business and the professions

Suzanne Franks is Professor of Journalism at City University in London. She is a former journalist with BBC TV where she worked on programmes such as Newsnight and Panorama. Her research interests include women in the media, the reporting of international news and the history of the BBC. Suzanne gained her Phd at the University of Westminster in 2007 and has published widely. Her recent books include 'Reporting Disasters. Famine, Aid, Politics and the Media,' and 'Women and Journalism'.



Regina GOUVEIA - *Portugal*

Journalism Ethics Teacher; Researcher in Media and Society field; Multimedia Communication License Director

Polytechnic Institute of Guarda - www.ipg.pt



The Polytechnic Institute of Guarda is an institution of higher education oriented to student's formation, research and investigation activities, services to the community and cultural, scientific and technical exchange. The Decree 303/80, of 16th August, founded it in 1980, but its statutes were recognised only in 1985. In 1986, the School of Education began its activities. One year later, the School of Technology and Management also opened its doors to the Higher Education System. In 1999, the School of Tourism and Telecommunications of Seia was founded followed, in 2001, by the integration of the Nursing School in this Polytechnic Institute. Thus, the Polytechnic Institute of Guarda has four schools: - The School of Education, Communication and Sport; - The School of Technology and Management; - The School of Tourism and Hospitality Management; - The Health School.

Regina Gouveia was born on 6 October 1961 in Covilhã, Portugal. She began her professional career as teacher on basic education, which she held for fifteen years. During this time, she completed a degree in Social Communication and attended the master's degree in Communication Sciences at the University of Beira Interior (Portugal). On the 11th February of 1998, in the same month in which she concluded her master's degree, she joined the Polytechnic Institute of Guarda, as teacher in communication courses. On June 2004, she finished her doctorate in Communication Sciences, with the thesis entitled «The periodical press in the genesis and development of Republicanism in Beira (1900-1930)». Nowadays, she still is teacher, as researcher (Media and Society field) and director of Multimedia Communication License.



Maria GRECH - *Italy*

Member

MED Associazione Italiana per l'educazione ai media e alla comunicazione - www.medmediaeducation.it



Italian Association for Media Education (MED) Description of the organisation: The Italian Association for Media Education (MED) is a non-profit organization established in 1996 in Rome by a group of university professors, school teachers and media professionals. The objectives of its mission can be summarized as follows: to create a network among all the people who are interested in the relationship between media and children/adult education; to promote research, study and experimentation in the field of media education, media studies and pedagogy; to foster the collaboration among the different stakeholders. One the most important initiatives organized by the Association since 1996 is the Summer School in Corvara where media educators are formed and trained (both

at theoretical and practical level). In Corvara every year national/international scholars, school teachers and educators, students, media professionals meet and confront each other about the issues and concerns regarding the promotion of an active citizenship through Media Education. Graduated in Language and Communication studies at the University of Malta in 1988. Moved to Italy in 1990. Studied Film Criticism and Production in Florence. Works as an English Language teacher, Media Educator and Translator. Member of MED Media Education Italian Association for Media Education.



Eric KARSTENS - *The Netherlands*

Developer and research coordinator

EJC - European Journalism Centre - www.ejc.net



The European Journalism Centre (EJC), founded in 1992, is a non-profit international foundation with the remit to improve, strengthen, and underpin journalism and the news media in the interest of a functioning democratic public sphere. This mission has two main aspects: On the one hand, it is about safeguarding, enhancing and future-proofing quality journalism in Europe and the world; on the other hand, it concerns initiatives towards media freedom in emerging and developing countries. To these ends, the EJC engages in professional capacity development, journalism-related funding programmes, a wide range of support activities, and sectoral analysis and research.

Eric Karstens, born 1966, is a German consultant, business developer, and author, focusing on media, journalism, communications, and the Internet. He is affiliated with the European Journalism Centre (EJC) as a business developer and research coordinator. Inspired by his stint as head of scheduling of a German TV channel in the 1990s, he published, among others, the standard reference "Praxishandbuch Fernsehen" (The Practical Television Handbook). The bulk of his work assignments today is related to developing projects related to European journalism, media grant programmes, media development, and new tools and practices for the sector.



Diane KEMP - *United Kingdom*

MEDIANE Consultant on Encounters / Course Director

Birmingham City University - www.bcu.ac.uk



With around 25,000 students from 80 different countries, Birmingham City University is one of the largest universities in the UK and our popularity has grown significantly in recent years. Situated in Birmingham, the UK's second city, we are proud of our strong links and close collaboration with the region, which dates back to 1843. Our six academic faculties offer over 350 courses, from foundation level, through undergraduate degree programmes, to taught Master's courses and research doctorates. The Birmingham School of Media is one of the highest rated in the UK and enjoys Creative Skillset Media Academy status. Our strong links with industry, locally and nationally, help us to produce employable, business-focussed media professionals.

Diane Kemp is a Course Director of postgraduate broadcast journalism courses at the Birmingham School of Media. She teaches radio and television skills and newsroom/production practice on the MA in International Broadcast Journalism and the professionally accredited Postgraduate Diploma in Broadcast Journalism courses. Prior to that Diane worked for the BBC in local radio and regional television. She also freelanced for BBC network radio, although she initially started out in commercial radio. Diane has been a member of the Broadcast Journalism Training Council representing other Universities on the Board for some years. She's also an external examiner at two other 'BJTC' accredited institutions. Through her work with the BJTC she has contributed to and run workshops for the Council of



Europe in their anti-discrimination campaign. As part of this she's co-written and compiled a journalism training pack promoting diversity for the Campaign. She's also conducted journalism diversity training for the Fundamental Rights Agency of the EU and taught journalism ethics for Transparency International in Lithuania. Diane also collaborates with colleagues from the University's Centre for Criminal Justice, writing articles investigating media coverage of serious crime.

Safia KESSAS - *Belgique*

Productrice

RTBF - www.rtbf.be



La RTBF (Radio-Télévision belge de la Communauté française) est une entreprise publique autonome à caractère culturel en charge du service public de la radio et de la télévision pour la Communauté française de Belgique (Wallonie et Bruxelles). Elle dispose de trois offres : une offre radio, une offre TV et une offre Internet. La RTBF est membre de l'Union européenne de radio-télévision et actionnaire de la chaîne d'information Euronews à 0,60 %, de TV5 à 11,1 %, de la RMB à 99 %, de CasaKafka Pictures à 100 %, de la Sonuma, Société de numérisation des archives audiovisuelles à 40 % et de Dreamwall à 49%.

Licenciée en Sciences-Politiques à L'ULB en 95 (Erasmus à Manchester) , j'entame ensuite un Master en politique européenne à l'Institut d'Etudes Européennes de l'ULB. En 1997, je décroche mon premier emploi au Ministère des Affaires étrangères où j'exerce la fonction d'expert en désarmement. Au terme de trois années passées à représenter la Belgique dans des domaines tels que les mines antipersonnel ou les armes biologiques, je décide de postuler et je rentre à la RTBF en 2000 comme journaliste au sein de l'information régionale bruxelloise ; quotidienne bruxelloise en télévision et en radio. Cherchant à m'exprimer dans des formats plus longs, en 2004, je démarche l'émission "Tout ça ne nous rendra pas le Congo" pour proposer un sujet sur le port du voile. Je suis aujourd'hui productrice de cette émission magazine. Je fais partie d'un groupe de réflexion sur la diversité créé récemment dans mon entreprise par Jean-Paul Philippot, Administrateur général de la RTBF. Le but de ce groupe qui implique des personnes clé de la radio, de la télévision, d'internet et des ressources humaines est d'améliorer la représentativité interne (recrutement) et sur antenne des personnes issues de cette diversité. Il est important à ce stade, de nous inspirer des politiques mises en place dans d'autres pays pour gérer encore mieux cet enjeu.



Raisa KOIVUSALO - *Finland*

Senior Lecturer

Haaga-Helia, University of Applied Sciences



The Haaga-Helia University of Applied Sciences is privately run but steered and co-funded by the Finnish Ministry of Education and Culture. The fields of education are business, hotel, restaurant and tourism management, information technology, journalism, management assistant training, sports management and vocational teacher education.

Education: PhD, journalism, media, communication, University of Helsinki 2007 MA, literature, University of Tampere 1994 Working experience: Senior Senior Lecturer, Haaga-Helia 2008 – continues Senior Lecturer, Open University of Helsinki 2003– continues Senior Lecturer / University of Tampere 1997–2003 Journalist / Press Officer / Finnish Broadcasting Company, City of Tampere, Theatre Academy, Sibelius- Academy 1985–2002.



Pilar LOPEZ DIEZ - *Spain*

Teacher

Freelance - www.pilarlopezdiez.eu

I am a freelance and, I said, work for many organizations, such as RTVE (National Public Broadcaster; EITB (regional public broadcasting in Euskadi), CRTVG (regional public broadcasting in Galicia), Canal Sur (regional public broadcasting in Andalucía), etc. In the beginning I used to work for three radio stations in my country: la Cadena SER, Onda Madrid y Radio Nacional de España and for some of them as a teacher and training journalist about my subject. Also I used to teach in some Masters on Gender and Communication at the Universities of UCM (Madrid), A Coruña, Granada, Castilla-La Mancha and Salamanca. I work as a consultant for broadcasts media and I publish several documents which are referents in Spain and América Latina and you can download from <http://www.pilarlopezdiez.eu/publica.htm> I assisted Publico (former newspaper) writing the only self-regulation code on Gender Violence in Spain.



Anna MCKANE - *United Kingdom*

President

EJTA - European Journalism Training Association



The European Journalism Training Association was founded 24 years ago. It groups at present 57 journalism schools from across the greater Europe. Members meet at least once a year for a conference and AGM and this year EJTA is co-sponsor of the World Journalism Education Congress. Members engage in joint projects of research and student journalism. EJTA produced the Tartu Declaration, which is a benchmark of what journalism students should be taught, and which has been adopted by several other organisations, in particular by UNESCO.

After a degree in English and work on local and regional newspapers, Anna McKane joined Reuters news agency. She worked there for 15 years as UK political correspondent, chief sub on the World Desk and deputy features editor. She has also freelanced for national newspapers and magazines in the UK. She taught journalism for 17 years at City University London, and was for several years director of undergraduate studies in the journalism department, where three years ago she was appointed Reader. Her two books are *Journalism: A Career Handbook*, and *News Writing*. A second edition of the latter is due out soon. She was elected President of the European Journalism Training Association in 2009.



Gie MEEUWIS - *The Netherlands*

International coordinator, Lecturer television journalism

Fontys School of Journalism - portal.fontys.nl/Pages/default.aspx



The Fontys School of journalism has been established in 1980 and has an average of 1200 students in journalism every year. The education is a 4 year bachelor level and during the last official inspection was rated as "good" by the official rating organisation NVAO (Nederlands Vlaamse onderwijs accreditatie), the Dutch /Flemish education accreditation. Students get a bachelor degree in crossmedial journalism.' L'école de journalisme de Fontys a été créée en 1980 et a une moyenne de 1200 étudiants en journalisme chaque année. L'éducation est un "bachelor" de 4 ans et au cours de la dernière inspection officielle a été considérée comme «bien» par le classement officiel organisation NVAO (Nederlands Vlaamse onderwijs Accreditatie), l'accréditation de l'enseignement néerlandais / flamand. Les étudiants obtiennent un "bachelor" en journalisme crossmedial.

Gie Meeuwis was a television producer/director for more than 20 years for Dutch public broadcasting stations. He produced social-economic productions as well as art programs, productions on third world issues, the evolution of the European Union... He became a lecturer at the Fontys university of applied sciences, School of Journalism, in Tilburg where he has been teaching television journalism and foreign affairs reporting. Gie was invited by many organizations (EBU, CoE, EU, ...) to give guest lectures and workshops on a broad variety of topics in journalism in Eastern Europe, Africa, Latin America. The last few years Gie was involved with the Independent media Center in Kurdistan Iraq (IMCK) as a guest lecturer. Gie Meeuwis était un producteur de télévision / réalisateur depuis plus de 20 ans pour les stations de télévision publique néerlandaise. Il a produit des productions socio-économiques ainsi que des programmes d'art, des productions sur les questions du tiers-monde, l'évolution de l'Union Européenne ... Il est devenu professeur à l'université Fontys des Sciences Appliquées, Ecole de Journalisme, à Tilburg, où il a enseigné le journalisme de télévision et les reportages sur des affaires étrangères. Gie a été invité par de nombreuses organisations (EBU, Conseil de l'Europe, UE, ...) pour donner des conférences d'invités et des ateliers sur un large éventail de sujets dans le journalisme en Europe de l'Est, en Afrique, en Amérique latine. Les dernières années Gie était impliqué avec le centre de médias indépendants au Kurdistan en Irak (IMCK) en tant que conférencier invité.



Anna MELI - Italy

General Coordinator

Carta Di Roma - www.cartadiroma.org



Charter of Rome Association aims at the development of the co-operation among journalists, universities and research centres, civil society organisations and publishers to promote the respect of rights and safeguard for asylum seekers, refugees, migrants and minorities in the Italian media.



Thierry MICHEL - France

Coordinator

Fédération des Vidéos des Pays et des Quartiers - vdpg.org



With the advent of video in the late 70s, collective grow in order to use this tool to animate their own territory in France. They congregate in 1984 and founded in 1989 the "Fédération des Vidéos des Pays", which then becomes to integrate the urban component in its name : "Fédération des Vidéos des Pays et des Quartiers". The specificity of this audiovisual is the social process that accompanies it: embed the media in a pool of specific population and offer residents a cultural and social alternative expression tool. Avec l'apparition de la vidéo légère, à la fin des années 70, des collectifs se développent dans le but d'utiliser cet outil pour animer leur propre territoire. Ils se regroupent en 1984 puis fondent en 1989 la Fédération des Vidéos des Pays, qui deviendra ensuite, pour intégrer la composante urbaine dans la dénomination, la Fédération des Vidéos des Pays et des Quartiers. La spécificité de cet audiovisuel tient dans la démarche sociale qui l'accompagne : ancrer le média au sein d'un bassin de population précis et proposer aux habitants un outil d'expression sociale, culturelle, alternative.

I am documentary director and cameraman since 15 years. I directed several historical documentaries, especially about local history in south east of France. As coordinator of the French Federation of participatory Audiovisual since 2000, I animate the national network, I organise national and european professional encounters, I teach the participative approach in audiovisual to project leaders, I represent the community televisions to the public authorities. Je suis réalisateur de documentaires et cameraman depuis 15 ans. J'ai réalisé plusieurs documentaires historiques, en particulier sur l'histoire locale dans le sud-est de la France. En tant que coordinateur de la Fédération des Vidéos des Pays et des Quartiers depuis 2000,



j'anime le réseau national, j'organise des rencontres professionnelles nationales et européennes, j'enseigne l'approche participative dans l'audiovisuel aux porteurs de projet, je représente les télévisions communautaires auprès des pouvoirs publics.

Yasir MIRZA - *United Kingdom*

Head of diversity & inclusion

Guardian news & media



The Guardian, known until 1959 as The Manchester Guardian (founded 1821), is a British national daily newspaper. Currently edited by Alan Rusbridger, it has grown from a 19th-century local paper to a national paper associated with a complex organisational structure and international multimedia and web presence. Its sister papers include The Observer (British Sunday paper) and The Guardian Weekly. The Guardian in paper form had a certified average daily circulation of 204,222, behind The Daily Telegraph and The Times, but ahead of The Independent. The newspaper's online offering is the second most popular British newspaper website, behind the Daily Mail's Mail Online. Founded in 1821 by John Edward Taylor in Manchester, the 11 members of the first Little Circle excluding William Cowdroy, Jnr. of the Manchester Gazette decided to advance their liberalist agenda. They helped then cotton merchant John Edward Taylor form the Manchester Guardian, which he edited for the rest of his life and they all wrote for. With backing from the non-conformist Little Circle group of local businessmen, The Manchester Guardian replaced the radical Manchester Observer, which championed the Peterloo Massacre protesters. The paper currently identifies with social liberalism. In the last UK general election in 2010, the paper supported the Liberal Democrats, who went on to form a coalition government with the Conservatives. The paper is influential in the design and publishing arena, sponsoring many awards in these areas. The Guardian has changed format and design over the years, moving from broadsheet to Berliner. It has become an international media organisation with affiliations to other national papers with similar aims. The Guardian Weekly, which circulates worldwide, contains articles from The Guardian and its sister Sunday paper The Observer, as well as reports, features, and book reviews from The Washington Post and articles translated from Le Monde. Other projects include GuardianFilm, the current editorial director of which is Maggie O'Kane.

Yasir is Head of Diversity & Inclusion at Guardian News & media, and works across all areas of the business, including editorial, commercial, recruitment, and development. Yasir has overall responsibility for ensuring that on an editorial level, the Guardian better reflects the values of independence and inclusiveness, by not only ensuring a broader diversity of voices to be heard within the papers and websites, but that the Guardian's editorial coverage accurately reflects the diverse societies we live in today. Yasir started out as a freelance consultant and trainer working for various public and private sector organisations. He used to design and deliver training programmes for organisations using interactive theatre and forum techniques, such as Augusto Boal's theatre of the oppressed, as a way to tackle organisational inertia by exploring the dynamics of power, and using interventions to tackle 'oppression' in all its forms. Yasir has also been a stage actor for various productions, and has also worked with children from dis-advantaged backgrounds, using theatre as a technique to build self esteem, confidence, and self expression.



Andreea Alina MOGOȘ - *Romania*

Vice-Dean / PhD Lecturer

BABES-BOLYAI University - polito.ubbcluj.ro



Babeș-Bolyai University (BBU) is the largest public institution of higher education in Transylvania and the second largest in Romania. The establishment of a Jesuit College in Cluj in 1581 laid the foundation for the city's long-standing reputation in higher education in Central Europe. Its entire student body amounts to over 53 000 students enrolled in 248 study programs within 21 colleges where the over 1700 permanent

teaching staff cover a wide array of fields ranging from the Hard Sciences to Social Sciences and Humanities, even including Arts. The College of Political, Administrative and Communication Sciences (FSPAC) at BBU is a unique institution in the Romanian educational landscape due to its Western legacy and international cooperation programs. The young and dynamic faculty members emphasize both interdisciplinary empirical research initiatives and community outreach activities.

PhD Lecturer at the Department of Journalism, Universitatea Babeş-Bolyai, Cluj-Napoca (from 1998 to present). Academic Background : • 2009, PhD in information and communication sciences, Université de Paris 8 Vincennes Saint Denis ; • 2009, PhD in Sociology, Universitatea Babeş-Bolyai, Cluj-Napoca ; 2002, MA in Social Communication and PR, Universitatea Babeş-Bolyai, Cluj-Napoca ; 2001 BA in Sociology, Universitatea Babeş-Bolyai, Cluj-Napoca ; 1998 BA in Journalism, Universitatea Babeş-Bolyai, Cluj-Napoca. Teaching : Media sociology; Journalistic genres; Photojournalism ; Mass communication research methods. Research interests: Media social representation; Science communication ; Romanian media development after 1989. Données biographiques: Enseignante au Département de Journalisme, Universitatea Babeş-Bolyai, Cluj-Napoca. 2009, docteur en sciences de l'information et de la communication, Université Paris 8 Vincennes Saint Denis ; 2009, docteur en sociologie, Universitatea Babeş-Bolyai, Cluj-Napoca ; 2002, MA en Communication sociale et relations publiques, Universitatea Babeş-Bolyai, Cluj-Napoca ; 2001 BA en Sociologie, Universitatea Babeş-Bolyai, Cluj-Napoca ; 1998 BA en Journalisme, Universitatea Babeş-Bolyai, Cluj-Napoca. Thèmes d'enseignements: Sociologie des médias ; Genres journalistiques ; Photojournalisme ; Méthodes de recherche en la communication de masse. Thèmes de recherche : représentations sociales dans les médias ; communication de la science ; évolution de la presse roumaine d'après 1989.



Anne Claire ORBAN DE XIVRY - *Italy*

International Project Manager

Media Animation asbl - www.acorban.be



Média Animation est un centre de ressources (sans buts lucratifs) en éducation aux médias pour la communauté francophone de Belgique (Fédération Wallonie-Bruxelles). Il est reconnu et subsidié par les ministères de l'enseignement et de la culture. Le centre est spécialisé dans les domaines de la recherche appliquée, de la formation, de l'information et des ressources éducatives à destination des enseignants, adultes, travailleurs sociaux et professionnels de l'éducation. Media Animation coordonne et participe à différents projets européens dans les domaines de l'éducation aux médias, de la diversité culturelle, de la citoyenneté et de la non-discrimination. Le centre anime activement le réseau européen pour l'éducation aux médias (www.euromedialiteracy.eu) / Media Animation (non profit organization) is a media education resource center and lifelong learning organization for the Belgian French-speaking Community (Brussels Wallonia Federation). It is recognized and subsidized by the Ministry of education and Ministry of culture. The center is specialized for implementing research, information, training and educational resources for teachers, social workers, adults and professionals in educational sector. Media Animation coordinates and participates in different EC funded project in the fields of media literacy, cultural diversity, citizenship and non-discrimination. Media Animation works actively to develop a European network for media literacy (www.euromedialiteracy.eu).

Anne-Claire ORBAN DE XIVRY - International project manager - In her various roles as coordinator of a Youth Organization of Media Education, as media trainer, as member of the Council Superior of Media Education (CSEM – Belgium), Anne-Claire Orban has developed a wide range of expertise in the field of Media Education, especially concerning young people and their web practices. She also taught "Uses and web: challenges and future" at the Institut des Hautes Etudes des Communications Sociales (IHECS, Brussels). In the MARS project of the Council of Europe, she was in charge of the training tools publication. She's now project manager in the international relations sector of the organization for Media Animation (Brussels).



Saara PÄÄRJÄVI - Finland

Senior advisor

Finnish Centre for Media Education and Audiovisual Media (MEKU) - www.meku.fi



Finnish Centre for Media Education and Audiovisual Media MEKU is the national agency subordinate to the Ministry of Education and Culture. MEKU has a wide range of tasks related to promoting media education and supervising provision of audiovisual programmes. MEKU acts as an expert in the development of children's media environment and promotes research related to the sector, monitors international development in the field and distributes information about children and the media.

Saara Pääjärvi (M.A.), Senior Advisor at the Finnish Centre for Media Education and Audiovisual Media (MEKU) Saara's work focuses on promoting and coordinating media education and media literacy both on a national level and in international cooperation. Her professional background is in early childhood education and working for NGO's. Saara is also working on her PhD and her special interests in research are children's relations and agencies with media.



Maria RANIERI - Italia

Senior Researcher

Università di Firenze



The Italian Association for Media Education (MED) is a non-profit organization established in 1996 in Rome by a group of university professors, school teachers and media professionals. The objectives of its mission can be summarized as follows: - to create a network among all the people who are interested in the relationship between media and children/adult education; - to promote research, study and experimentation in the field of media education, media studies and pedagogy; - to foster the collaboration among the different stakeholders. One the most important initiatives organized by the Association since 1996 is the Summer School in Corvara where media educators are formed and trained (both at theoretical and practical level). In Corvara every year national/international scholars, school teachers and educators, students, media professionals meet and confront each other about the issues and concerns regarding the promotion of an active citizenship through Media Education.

Maria Ranieri, PhD in "Telematics and Information Society", is an Aggregate Professor of Educational Methods and Technology at the Department of Education and Psychology, University of Florence (IT). Since 2001 she has been working in the field of educational technology, technology-enhanced learning and media education. Her main research areas include theory and methodology relating to media and technology in education, as well as work around teachers' practices and students' learning. Her publications include some more than thirty papers/chapters on these topics and four books on learning methods, media and technologies. She is member of SIRD (Italian Association of Educational Research) and of the executive council of MED (The Italian Association of Media Education).



Vitor REIA-BAPTISTA - Portugal

Prof. Coordinator

University of Algarve - CIAC, Centro de Investigação em Artes e Comunicação - w3.uaalg.pt/~vreia/



The UAAlg – University of Algarve, is a public higher education institution located in the southern part of Portugal. The UAAlg has well-established research centers in several fields such as marine sciences, bio-medicine, electronics, chemistry, education, social sciences arts

and communication. The CIAC – Research Centre for the Arts and Communication, results from the merging of different activities at the UAlg concerning its Departments for Communication, Arts and Media Studies. This merging expresses a clear will to share critical mass and praxis from different but complementary areas in order to enhance research and its applications to different training and post-graduation programmes. It also aims to develop international and cross-cultural research networks in arts, media and communication literacies, as well as to implement laboratorial work of cultural and artistic character within the fields of Multimedia Journalism, Film Documentary and other Visual Arts, focusing mainly in the development of a Media Literacy awareness in the Mediterranean region.

I graduated in Comparative Literature and Media - majoring in the History of Theatre, Drama and Film at the University of Lund, Sweden, where I also achieved my MA degree in Educational Communication and Media Studies: Cross-cultural Perspectives. I worked as a journalist, director and producer in television, radio and film documentary both in Sweden and Portugal. I've published, in Sweden, the children's books *Kalle Malles Äventyr* (1984) and *Sagan om Manuel bland fiskpinnarna* (1985), in Portugal, the photo-journalistic/poetry/text book *Da Terra, das Gentes*, (1999). I've been teaching since many years Media Literacy for Communication Sciences at the School of Education and Communication of the University of Algarve, where I presented my PH.D about Media Pedagogy. Actually, I coordinate at the CIAC the research group for film studies, arts and communication.



Martine ROUWELER - *The Netherlands*

Freelance researcher

EJC - European Journalism Centre



The European Journalism Centre (EJC), founded in 1992, is a non-profit international foundation with the remit to improve, strengthen, and underpin journalism and the news media in the interest of a functioning democratic public sphere. This mission has two main aspects: On the one hand, it is about safeguarding, enhancing and future-proofing quality journalism in Europe and the world; on the other hand, it concerns initiatives towards media freedom in emerging and developing countries. To these ends, the EJC engages in professional capacity development, journalism-related funding programmes, a wide range of support activities, and sectoral analysis and research.

Martine Rouweler, born 1982, is a Dutch freelance researcher with interests in the Humanities and European Studies. Her research focuses on migration in the media through a comparative lens, to gain insight into migration in the news, new journalistic training tools through research and exchanges of best practices. She is mainly affiliated with the European Journalism Centre (EJC) as a researcher and aspiring PhD student.



Catherine Mary SHANAHAN - *Ireland*

lecturer

Dublin Institute of Technology - www.dit.ie



Dublin Institute of Technology is Ireland's largest Institute of Technology with over 25,000 students based across a large number of city centre campuses. The School of Media at DIT has 500 plus students who study journalism, languages, public relations and political communications, film and broadcasting as well as creative media technologies. L'Institut de Technologie a Dublin est le plus grand en Irlande avec 25,000 étudiants basés sur un grand nombre de campus du centre-ville. L'École des médias au DIT compte 500 élèves qui étudient le journalisme, les langues, les relations publiques et des communications politiques, le cinéma et la radiodiffusion ainsi que des Technologies de médias créatifs.

Kate Shanahan is an award winning journalist and radio and television producer. At Dublin Institute of Technology she lectures on both the taught post-graduate M.A programmes and the undergraduate journalism degree programmes. In the undergraduate programme she specialises in journalism practise and on-line journalism. Her research interests include media, politics and society, as well as the impact of on-line news and citizen journalism. In 2011/2012 she was awarded a DIT Teaching fellowship She has set up Ireland's first children's news website with content supplied by DIT journalism students. The site has been shortlisted for four different National Awards. Kate Shanahan est une journaliste primée à la radio et producteur de télévision. A Dublin Institute of Technology, elle donne des cours sur les deux programmes de maîtrise enseignés et les programmes d'études de premier cycle en journalisme. Dans le programme de premier cycle, elle se spécialise dans la pratique du journalisme et le journalisme en ligne. Ses intérêts de recherche portent sur les médias, la politique et la société, ainsi que l'impact des nouvelles en ligne et le journalisme citoyen. En 2011/2012, elle a reçu une bourse d'enseignement DIT Elle a mis en place le premier site de nouvelles pour enfants de l'Irlande avec le contenu fourni par des étudiants en journalisme DIT. Le site a été nominé pour quatre prix nationaux différents.



Martine SIMONIS - *Belgique*

Secrétaire générale

AGJPB - Association des Journalistes Professionnels de Belgique - www.ajp.be



L'AJP défend et promeut les intérêts des journalistes professionnels en Belgique. Elle traite de toutes les questions professionnelles des journalistes (déontologie, droits, conditions d'exercice du métier, salaires,...), et de celles liées à l'information (liberté de la presse, qualité et pluralisme,...).

Martine Simonis est secrétaire nationale de l'AGJPB depuis 1992 et secrétaire générale de l'AJP depuis sa création, en 1998. Juriste spécialisée en droit social, elle pratique couramment le droit des médias et le droit d'auteur. Elle est responsable du service juridique, de la gestion quotidienne de l'association, de l'équipe et des projets de l'AJP. Soucieuse d'améliorer les services de l'AJP aux journalistes, elle est à l'origine de nombreuses actions et projets, dont le Fonds pour le journalisme en 2009, et en 2013, la création d'AJPro (formation permanente). Depuis 2010, elle a porté au sein de l'AJP un projet de sensibilisation des rédactions aux questions de genre et de diversité dans l'information et dans les effectifs journalistiques. Au plan international, elle a mené de nombreuses missions d'expertises et de formation, notamment pour la Fédération Internationale des Journalistes (FIJ), l'Organisation intergouvernementale de la Francophonie (OIF) ou le Conseil de l'Europe.



Vitor TOME - *Portugal*

Education editor

Reconquista



Founded in 1945, Reconquistais a well-known local newspaper in Portugal namely in the region of Castelo Branco, near the ancient Spanish border. Since 2007 is an important partner of several research projects in media information literacy area. In 2010 was distinguished by the World Association of Newspapers with a special mention for the work developed in the area of Newspapers in Education. Diversity inclusiveness is one of the important developing area inside the media company.

Vitor Tomé, 43, is an invited teacher at the New University of Lisbon, where he teaches Media Education. Nowadays he is developing a post-PhD research project at the University of Algarve (Portugal), Catholic University of Milan (Italy) and Centre de Liaison de l'Enseignement et les Médias d'Information (Clemi –



Paris). He is also a professional journalist since 1993, has a degree in Education and a PhD in Media Education. He worked in SEVERAL research projects in Portugal (i.e. Children and Youth in the News, Media Education in Castelo Branco) and abroad (i.e. Pestalozzi Programme, No Hate Speech Movement, MARS). Nowadays I'm working as a freelance journalist for the regional newspaper Reconquista, based in Castelo Branco, established in 1945 and one of the most well-known regional newspapers in Portugal. Reconquista won a special mention from the World Association of Newspapers for his role in a research project related with schools, media and young people.

Marina TUNEVA - FYROM / ARYM

Board Member - Lecturer/Trainer

EJTA - European Journalism Training Association - School of Journalism and Public Relations - www.vs.edu.mk



The European Journalism Training Association was founded 24 years ago. It groups at present 57 journalism schools from across the greater Europe. Members meet at least once a year for a conference and AGM and this year EJTA is co-sponsor of the World Journalism Education Congress. Members engage in joint projects of research and student journalism. EJTA produced the Tartu Declaration, which is a benchmark of what journalism students should be taught, and which has been adopted by several other organisations, in particular by UNESCO.

Marina TUNEVA - is a Lecturer at the School of Journalism and Public Relations, Skopje, Macedonia; Trainer for the Macedonian Institute for Media. She is working in the area of media communication, trainings in PR/media relations/diversity reporting/peace journalism/communication skills, planning and implementing of media campaigns, production of communication strategies, monitoring and evaluation of campaigns, strategies and project implementation, production of promotional materials and publications, drafting speeches, organizing promotional events, web content management, networking and communication with groups of interest and stakeholders, media monitoring, press clipping, writing of reports from different events, etc. She is author of several publications, among which the Diversity Reporting Handbook, the book "Media, Citizens and Intercultural Communication" and "Introduction to Public Relations".



Kadri UGUR - Estonia

researcher

University of Tartu



The Institute of Journalism, Communication and Information Studies (established 1954) is the leading research and teaching center for journalism and media. Over the decades, our focus has broadened from a narrow focus on journalism. Our three Chairs are engaged in communication within the information society; the knowledge management of organizations; consumer culture; political communication; media usage etc., and naturally journalism. In the Institute of Journalism, Communication and Information Studies, faculty members are actively doing research. We are working on national and international projects. As an example of national projects, we are researching cultural theory and also changing cultural dispositions of Estonians through different decades. Very interesting is also research that concerns collective identities, practices of memory, inter-generational relationships and teachers ICT use activity. As an example of international projects, we are researching the factors that promote the development of policies for free and independent media (Mediadem) and media accountability and transparency in EU member states (MediaAct), we also study the use of new media by children (EU Kids Online). We are also involved in FP7 project: UaESMC.

Kadri Ugur works as researcher in Institute of Journalism and Communication (Tartu University) since 2005, having a previous career as pastoral counselor and teacher. Her main interest is media literacy and media literacy education in formal education.

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Jean-Paul VITRY - *Belgium*

Adminitrator

Action Ciné Média Jeunes



Action Ciné Média Jeunes est une Organisation de Jeunesse d'Éducation aux Médias qui analyse, réfléchit et produit des objets médiatiques avec des jeunes de 3 à 35 ans, et ce, tous secteurs confondus. ACMJ outille les jeunes afin qu'ils puissent trouver une place de Citoyens Responsables Actifs Critiques Solidaires (CRACS) et ce, en développant une démarche d'Éducation aux Médias. ACMJ considère qu'il est nécessaire pour les jeunes de bien comprendre la société médiatique dans laquelle ils vivent. Savoir s'approprier les médias (les connaître, les décrypter, les utiliser, les valoriser) est donc une étape indispensable pour le développement de leur citoyenneté active et responsable.

Jean-Paul Vitry est administrateur de l'Asbl Action Ciné Média Jeunes (ACMJ) depuis près de trois ans. Instituteur primaire et diplômé en communication, Jean-Paul Vitry est enseignant responsable du projet d'éducation aux médias à l'Institut Saint-Charles à Bruxelles. Il a eu l'occasion de mettre en place d'un journal d'école, la création de courts-métrages avec des enfants, de journaux télévisés et a participé à un échange dans le cadre du programme MARS à la suite duquel un module de formation en éducation aux médias a été produit.



Fabien WILLE - *France*

Lecturer

University of Lille2 - er3s.univ-lille2.fr



L'université de Lille 2 "droit et santé" dispose d'une faculté qui a pour finalité de préparer aux métiers du sport. Notre objectif est donc de mieux appréhender ces défis sociétaux du 21^{ème} siècle pour mieux cibler nos objectifs de recherche et de formation. University of Lille 2 "Law and Health" has a faculty that has finalité to prepare for careers in the sport. Our goal is to better understand the societal challenges of the 21st century to better target our Goal of research and training.

Professeur des universités au sein de la faculté des sciences du sport de Lille, j'enseigne au niveau licence, master et doctorat sur ces questions médias et sport. Au sein de notre équipe de recherche que je dirige avec 10 enseignants chercheurs, nous développons la thématique de la responsabilité des acteurs du sport. publications récentes : Wille, F. (2013). L'identité générique du spectacle sportif médiatisé, *Questions de communication*, 19. AERES, Sciences de l'information et de la communication, ISSN 1633-5961 ISBN 978-2-8143-0141-2. Coordination du numéro 25 des Cahiers du journalisme : journaliste sportif vs journaliste de sport : vers une redéfinition de la profession ? (ESJ-Université Laval de Québec, en ligne : <http://www.cahiersdujournalisme.net/cdj/25.htm>). University Professor at the Faculty of Sport Sciences in Lille, I teach at bachelor, master and doctorate on these issues media and sports level. In our research team and I lead with 10 teachers and researchers, we develop the theme of the responsibility involved in sport. Recent publications: Wille,



F. (2013). The generic identity of the sporting event publicized, *Communication Issues*, 19. AERES Information Science and communication, ISSN 1633-5961 ISBN 978-2-8143-0141-2. Coordination number 25 of Cahiers du journalisme sportswriter vs. sports journalist: towards a redefinition of the profession? (ESJ-Laval University, online: <http://www.cahiersdujournalisme.net/cdj/25.htm>).

